Dear \_\_\_\_.

Running a small business isn’t easy and keeping on top of your website and social media accounts makes it even more difficult. That’s why I started \_\_\_\_ to help people like you with the digital part of their business so they can focus on the physical. My services include:

* Website design – custom built and with the latest modern features.
* SEO – search engine optimization so you rank #1 in results.
* Marketing – getting the message out online or offline.
* Reputation management – making sure no one is tarnishing your image.

I am offering all of these services as part of a package for a very reasonable price. Please feel free to contact me by telephone or email; I may also follow this letter up with a phone call.

Don’t let your business stagnate. Let’s work together to enhance your brand and increase your profits. Interested?

Regards,

\_\_\_\_\_

Dear \_\_\_\_,

Have you updated your Facebook page lately? What about your Twitter feed? Let’s not forget Instagram and PInterest. And remember to post to your blog! Yes, these things can be very time consuming but if done correctly they can improve brand awareness, increase the number of visitors to your website, and, of course, earn your business more money!

That’s why I founded \_\_\_\_, a business designed to help take care of important stuff like web design, social media, and SEO so you don’t have to. \_\_\_\_ is also experienced in reputation management and offline marketing. It’s a total package that will save you time and boost your earnings. Please email me or give me a call and mention this letter for a 25% discount on all services.

I look forward to hearing from you.

Sincerely,

\_\_\_

Dear \_\_\_\_,

Have you Googled your business lately? If you haven’t thought about it, perhaps you should. Type in several keywords and your location and look at the results. If you are not in the top five, let alone on the first page, you are losing customers!

Studies show that the top result in Google gets 33% of the clicks, and it falls off dramatically from there. That’s why it’s so important that your website is using SEO best practices. \_\_\_ is a company that specializes in copywriting, keyword targeting, meta descriptions, and more that affect your business’ organic listing. We also do web design, reputation management and more.

I’d like to offer you a special discount on a package of services designed to enhance your digital presence and boost profits. Just give me a call and mention this letter and I’ll take 10% off our already low price. Sound fair?

Looking forward to hearing from you.

Yours truly,

\_\_

Dear \_\_\_\_,

\_\_\_\_ is a professional marketing, design, and consulting firm for businesses of any size and in all categories. We focus on getting you results – more traffic, more sales, more profits. How? We offer:

* Web design
* SEO
* Marketing
* Reputation management

All at a very affordable price! If you respond to this letter today (via the email or phone listed below) I will not only offer you a FREE consultation, but I will take 10% off the price.

It’s essential that you have a marketing strategy in place and is just as important as a business plan. Don’t waste another day waiting all day for the phone to ring, an order to come in, or a customer to walk through the door. Let \_\_\_ turbocharge your brand!

Sincerely,

\_\_

Dear \_\_\_,

Are you tired of spending all day in front of the computer trying to update your website, manage your social media accounts, and dealing with anonymous trolls bent on tarnishing your business’ reputation?

I’d like to introduce \_\_\_, a new agency devoted to helping companies like yours manage their brand both online and offline. We offer web design, SEO, copywriting, marketing, and reputation management.

With our expertise, you will have:

* A brand new website
* A top-tier ranking in search engines
* More traffic
* Greater awareness of your brand
* A better online reputation

Are you ready to get started? Just give me a call or email me at the number below. As an extra incentive, if you call today I will take 10% the price. I look forward to working with you and helping your business grow.

Sincerely,

\_\_\_